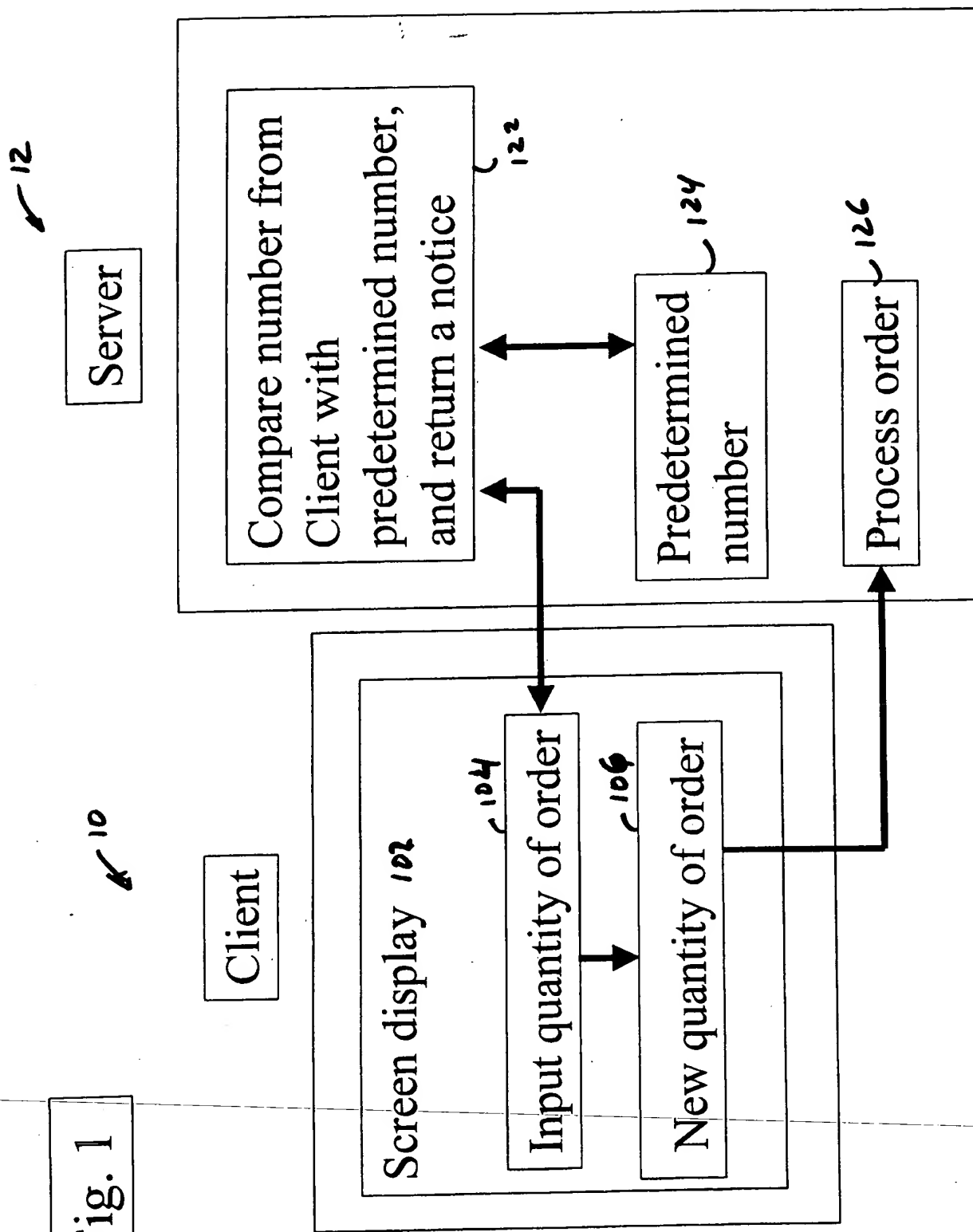


Fig. 1



“Order Now” in prod. info site leads to the store site

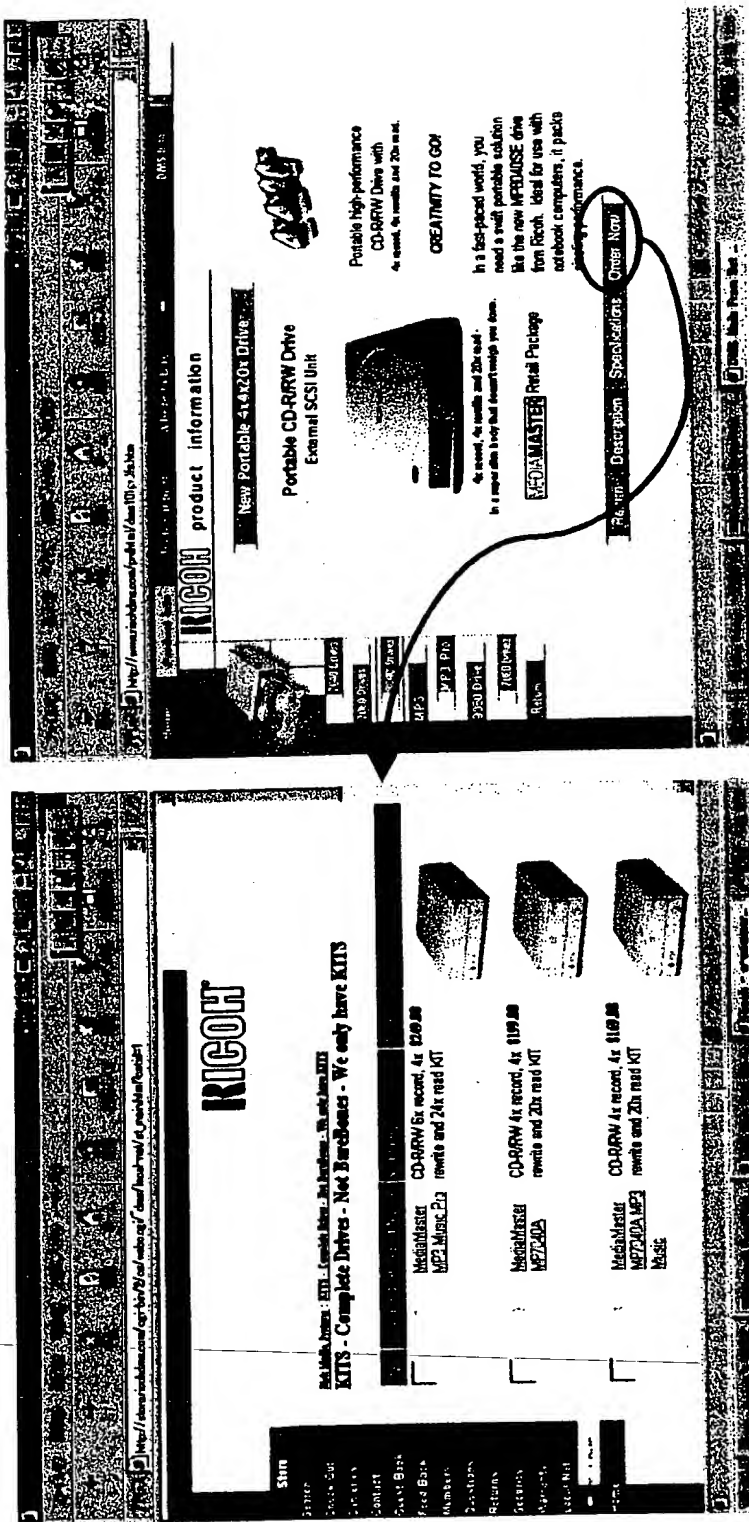


Fig. 2a

“specs” in store site leads to
product information site

RICOH

MediaMaster MP8040SE
US\$ 579.00

CD-R/RW SCSI Portable (Complete KIT)
Suggested Retail Price \$399.00

Portable high performance D-RW Drive with 4x record, 4x rewrite and 24x read CREATIVITY TO GO! Includes PC/MAC SCSI 2 type 2 card, a fast-paced world, you need a real portable solution for the new MP8040SE drive from Ricoh. Ideal for use with notebook computers & packs making performance **SPES** PC World's new

MediaMaster MP8040SE External SCSI CD-RW Drive Kit

Kit includes:

- External MP8040SE CD-RW drive for Windows 95/NT and PC
- CD-R/RW SCSI 2 type 2 card
- CD-R/RW SCSI software
- 4x record, 4x rewrite and 24x read packs

Fig. 2b

Fig. 2-1

First Screen

Product

Area to input
order quantity

Explanati
on of
promotion
including
first
**predeter
mined**
quantity

Fig. 2-2

Second Screen

Product

Area to input
order quantity

Area to input
modified order
quantity

Notice if
the order
quantity is
less than
first
predeterm
ined
quantity

Fig. 2-83

Third Screen

Product

Area to input
order quantity

Area to input
modified order
quantity

Explanation
of B-to-B
transaction
including
third
predetermin
ed quantity

Fig. 2-4

Fourth Screen

Product

Area to input
order quantity

Area to input
modified order
quantity

Notice if
the order
quantity is
less than
~~first~~ third
predeterm
ined
quantity

Fig. 3-1

10

12

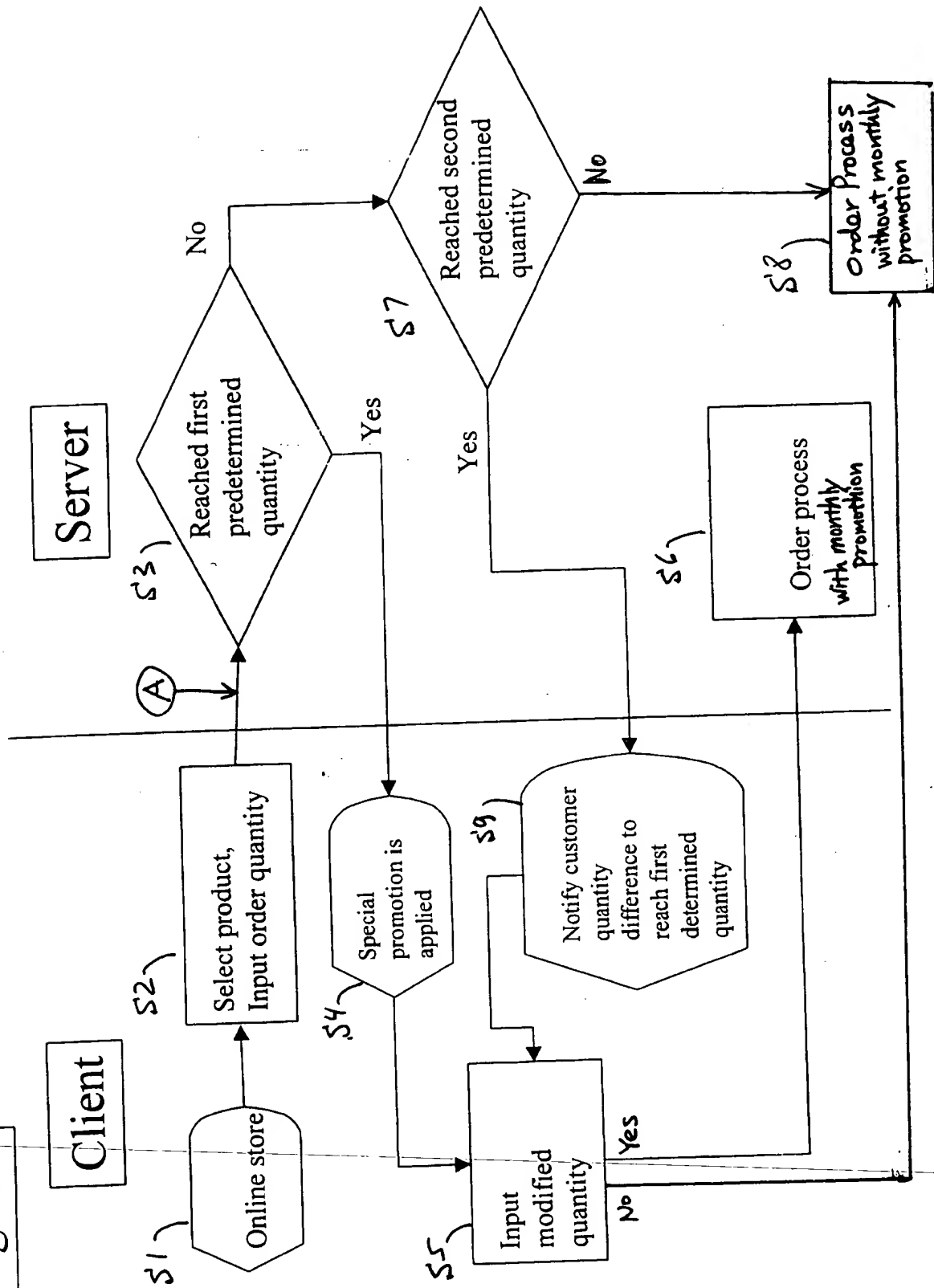


Fig. 3-2

